



To All Heads of Punjab Police.

No. 245/Ops Room

Dated 29/06/2026

Subject: - **MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN PUNJAB POLICE & WINTERWORLD (PVT) LTD.**

Memorandum:

It is notified that a Memorandum of Understanding (MoU) has been duly executed between Punjab Police and WinterWorld (Pvt.) Ltd., Lahore on 29.06.2026. Under the terms of the MoU, the following concessions shall be extended by WinterWorld (Pvt.) Ltd. to Punjab Police personnel and their families:

SR. NO.	CATEGORY	DISCOUNT
1.	Families of Martyred (Shuhada)/In Service Death of Punjab Police Personnel	100% (Free of Cost)
2.	Serving and Retired Police Officers/Officials and Their Families	50% Discount

2. The above-mentioned facility may be availed upon presentation of a covering letter issued by the designated focal persons, namely:

- **Mr. Farhan Hussain**, PSO to DIG Administration (**0321-4332225**)
- **Mr. Kamran Sarwar**, In-Charge Operations Room, CCPO (**0311-1973335**)

3. It is further requested that each Wing, Unit, and District may nominate a focal person to coordinate with **Mr. Shah Nawaz (0300-7846594)**, Representative of **WinterWorld (Pvt.) Ltd.**, regarding the implementation of the MoU and to address any issues or queries arising in this regard.

4. The nominated focal person's name, designation, and contact details may kindly be communicated to the undersigned at the earliest to ensure smooth coordination and effective implementation of the agreement.

(IMRAN KISHWAR) PSP
DIG/Administration
for Capital City Police Officer,
Lahore.

CC:

- The AIG/IT & Finance/Welfare with the request to upload this MOU on Punjab Police website for Police welfare.
- Incharge Welfare Eye with directions to inform families of Martyred and arrange for 15 families to visit next week.



MEMORANDUM OF UNDERSTANDING
BETWEEN
WINTER WORLD

Owned and Operated by Pavilius Intl. Pvt. Ltd.
Sector F, Bahria Town Lahore
AND
PUNJAB POLICE DEPARTMENT
Government of the Punjab

This Memorandum of Understanding ("MoU") is entered into on 29-06-2026 between Winter World, owned and operated by Pavilius Intl. Pvt. Ltd., Sector F, Bahria Town Lahore, hereinafter referred to as "Winter World", and the Punjab Police Department, Government of the Punjab, hereinafter referred to as "Punjab Police".

WHEREAS:

A. Winter World operates Pakistan's leading indoor family entertainment destination comprising Winterland (Pakistan's First Indoor Snow Park), Carnival World (Indoor Amusement Park), and Bubble Dome (Pakistan's Largest Ball Pit Arena & Indoor Playground);

B. Punjab Police desires to provide recreational and family welfare benefits to its serving retired and martyred personnel;

C. Both parties desire to establish a mutually beneficial partnership to promote employee welfare, family recreation, and community engagement.

NOW THEREFORE, both parties agree as follows:

1. PURPOSE

The purpose of this MoU is to establish Winter World as a preferred family entertainment and recreation partner of Punjab Police and to provide exclusive discounted access to Punjab Police personnel and their families while promoting employee welfare and family engagement.



2. EXCLUSIVE BENEFITS FOR PUNJAB POLICE PERSONNEL

Free of Cost for the families of Shuhada, In-Service Death and Disable Police Personals and the following discounts shall be available to all serving and retired Punjab Police personnel and up to five (5) additional direct family members accompanying the eligible personnel:

A. WINTERLAND – PAKISTAN'S

FIRST INDOOR SNOW PARK

Regular Ticket: Rs. 1,599

Punjab Police Price: Rs. 800

Discount: 50%

B. CARNIVAL WORLD + PREMIUM BAND

Regular Price: Rs. 1,300

Punjab Police Price: Rs. 650

Discount: 50%

C. BUBBLE DOME

Regular Price: Rs. 800

Punjab Police Price: Rs. 400

Discount: 50%

3. OFFICIAL PARTNERSHIP STATUS

Winter World shall be recognized as "Official Recreation & Family Entertainment Partner of Punjab Police" for the duration of this MoU.

4. RESPONSIBILITIES OF WINTER WORLD

- Honor all discounts contained in this MoU.
- Maintain high standards of safety, cleanliness, customer service, and operational excellence.
- Provide dedicated customer support for Punjab Police personnel.
- Facilitate Police Appreciation Day and other welfare activities organized in collaboration with Punjab Police.
- Provide digital promotional materials, banners, posters, brochures, standees, and social media creatives for Punjab Police communication channels.

5. RESPONSIBILITIES OF PUNJAB POLICE

Punjab Police shall use reasonable efforts to promote the benefits available under this MoU through official communication channels including SMS campaigns, WhatsApp groups, official email communications, welfare office communications, notice boards,



internal portals, social media platforms, departmental newsletters and official circulars.

Punjab Police shall also:

- a) Circulate discount details periodically among serving and retired personnel.
- b) Include Winter World offers in welfare-related communications whenever appropriate.
- c) Permit distribution of approved promotional materials through designated welfare offices and family facilitation centers.
- d) Facilitate awareness of Winter World promotions among police personnel.
- e) Support collaborative family welfare initiatives and recreational programs.

6. DIGITAL MARKETING COLLABORATION

- a) Announce the partnership on official social media channels.
- b) Share approved promotional campaigns throughout the year.
- c) Cross-promote special events, family activities, holiday campaigns, and seasonal offers.
- d) Recognize each other as official partners on digital platforms.
- e) Permit use of approved logos solely for promotional purposes related to this partnership.

7. POLICE APPRECIATION DAY

The parties may jointly organize Police Appreciation Day events at Winter World facilities and may mutually agree on enhanced promotional offers or larger discounts for eligible Punjab Police personnel and their accompanying direct family members.

8. PROMOTIONAL PRESENCE

Subject to prior approval and security protocols, Punjab Police may allow Winter World to display brochures, install standees, place promotional materials and participate in welfare exhibitions organized by Punjab Police.

9. ELIGIBILITY

Benefits under this MoU shall be available to serving Punjab Police personnel, retired Punjab Police personnel, martyred and up to five (5) direct family members accompanying eligible personnel.

Verification shall be through Official Service Card only or through the focal person



deputed by Department. The eligible police personnel must be present at the time of ticket purchase and entry.

10. NON-EXCLUSIVITY

Except for recognition as Official Recreation & Family Entertainment Partner, this MoU shall not restrict either party from entering into agreements with other organizations.

11. CONFIDENTIALITY

Both parties shall maintain confidentiality regarding any non-public information exchanged during the course of this partnership.

12. FORCE MAJEURE

Neither party shall be liable for delays or failures resulting from circumstances beyond reasonable control.

13. VALIDITY

This MoU shall remain valid for two (2) year from the date of execution and may be extended by mutual written consent.

14. TERMINATION

Either party may terminate this MoU by providing thirty (30) days written notice.

15. DISPUTE RESOLUTION

Any dispute arising from this MoU shall first be resolved through mutual consultation. If unresolved, the matter shall be referred to arbitration in Lahore under the Arbitration Act of Pakistan.

16. NO FINANCIAL LIABILITY

Nothing contained herein shall create any financial obligation, agency relationship, joint venture, partnership, employment relationship, or legal liability between the parties except as expressly stated.



SIGNATURES

FOR WINTER WORLD

NAME: Syed Aamir Latif

DESIGNATION: Director Project Winterland

SIGNATURE:

DATE:

29/6/26

FOR PUNJAB POLICE DEPARTMENT

NAME: Imran Kishwar (PSP)

DESIGNATION: DIG Administrations, Lahore

SIGNATURE:

DATE:

29/06/26

WITNESSES

NAME: TAHIR SIDDIQUE

CNIC: 354044559561-7

SIGNATURE:

M. S. Siddique

NAME:

Kashif Dogar

CNIC:

35202-3607506-9

SIGNATURE:

Kashif Dogar

Oy. Superintendent of Police
PSO to CCPO, Lahore